

## **2026 Charity Partnership Packages**

## SILVER (8 available, £1600)

20 guaranteed places in the Stena Drilling 10K (Saturday)

- 10 guaranteed places in the Harbour Energy 5K (Saturday)
- 2 guaranteed places in the 6 Mile Trail Race (Sunday)
- 2 guaranteed places in the 15 Mile Trail Race (Sunday)
- Full-page A5 advert in the digital event programme accessed by 5000 competitors
- Option to promote the charity in the Event Village on either or both days of race weekend (4 & 5 April 2026), with gazebo, table, chairs and power supplied if desired. (The charity's own gazebo and equipment can be used if preferred).
- Option to display a charity flag/banner (to be supplied by charity) in the start/finish area
- Logo and links to information for fundraisers on the 'Run for Charity' page of runbalmoral.com
- Acknowledgement on the Run Balmoral social media channels
- Acknowledgement in the printed Annual Report distributed to sponsors
- Regular updates on any runners who have signed up to support the charity when purchasing their own race places
- Share in the revenue raised through the sale of children's activities wristbands
- 'Shout outs' over the event PA system over race weekend

## BRONZE (8 available, £300)

- Half-page A5 advert in the digital event programme accessed by 5000 competitors
- Logo and links to information for fundraisers on the 'Run for Charity' page of runbalmoral.com
- Acknowledgement on the Run Balmoral social media channels
- Acknowledgement in the printed *Annual Report* distributed to sponsors
- Regular updates on any runners who have signed up to support the charity when purchasing their own race places
- Access to race places at face value, even after official close of entries, subject to availability

For more information, please contact: john.stewart@runbalmoral.com